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May 31, 2011

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Third Revised Page 32.3.1

The purpose of this filing is to modify the Business Feature Promotion. Effective June 1, 2011, the discounts provided for in this Special Promotion associated with Hunting, Call Forward Busy Line and Call Forward Don't Answer services will change. This filing is effective June 1, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President  
Attachments

## **Promotion Description**

### **Business Feature Promotion**

#### **OVERVIEW OF PROMOTION**

The Company plans to modify the Business Feature Promotion. Effective June 1, 2011, eligible customers may receive a 100% discount on Hunting service and a discount equal to a net rate of \$1.00 per line, per month, for Call Forward Busy Line and Call Forward Don't Answer services. All other elements of this promotion will remain unchanged.

#### **PROMOTION MODIFICATION**

Effective June 1, 2011, this promotion is amended as follows:

- (1) eligible customers may receive a 100% discount on Hunting service
- (2) eligible customers may receive a discount equal to a net rate of \$1.00 per line, per month, for Call Forward Busy Line and Call Forward Don't Answer services

Field Code Changed

BELLSOUTH  
32.3.1  
TELECOMMUNICATIONS, INC.  
FLORIDA  
ISSUED: May 31, 2011 ISSUED: December 30, 2010  
BY: Marshall M. Criser III, President -FL  
Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF ~~Third Revised Page 32.3.1~~ ~~Second Revised Page 32.3.1~~  
~~Cancels Second Revised Page 32.3.1~~ ~~Cancels First Revised Page 32.3.1~~  
EFFECTIVE: June 1, 2011 EFFECTIVE: January 1, 2011

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Period  
Authority  
01/01/2011 (C)  
06/01/2011  
to  
12/31/2011

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Area of Promotion Service  
AT&T Florida Business Feature Promotion  
Service Territory –  
From Central  
Office where  
services are  
available

Charges Waived  
The Business Feature Promotion is a vertical feature (vertical services/hunting) promotion for customers that subscribe to Business Local Calling Assurance.

#### Promotion Eligibility

-This offer is available for subscribers to Business Local Calling Assurance ~~and will be available to win/winback, save and existing AT&T business customers.~~  
-Customers can receive the monthly feature discount as long as they remain subscribed to Business Local Calling Assurance.  
-Customers must be subscribed to a term agreement for Business Local Calling Assurance.  
-When the Business Local Calling Assurance term agreement is no longer valid, the monthly feature discount will also no longer apply.

#### Promotion Elements

-Eligible customers will receive their choice of any or all of the following:  
- a fifty percent (50%) monthly discount based on the stand alone tariff rate for up to ten (10) of the following services per line: ~~Call Forward Busy Line, Call Forward Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call Return, Repeat Dialing, Ringmaster, Call Block, Anonymous Call Rejection, and Call Selector and Hunting.~~  
a discount equaling a net rate of \$1.00 per month for Call Forward Busy Line and Call Forward Don't Answer.  
a 100% monthly discount on the stand alone rate for Hunting.  
~~a~~ waiver of normally applicable service charges associated with the addition of these services will be provided.

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#### Promotion Restrictions

- The Business Feature Promotion can only be combined with Business Local Calling Assurance and cannot be combined with any other promotion or package.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
AT&T Florida Service Territory – From Central Office where services are available	Business Feature Promotion	The Business Feature Promotion is a vertical feature (vertical services/hunting) promotion for customers that subscribe to Business Local Calling Assurance.	06/01/2011 to 12/31/2011	(C)
		<b>Promotion Eligibility</b> -This offer is available for subscribers to Business Local Calling Assurance. -Customers can receive the monthly feature discount as long as they remain subscribed to Business Local Calling Assurance. -Customers must be subscribed to a term agreement for Business Local Calling Assurance. -When the Business Local Calling Assurance term agreement is no longer valid, the monthly feature discount will also no longer apply.		(T)
		<b>Promotion Elements</b> Eligible customers will receive <i>their choice of any or all of the following:</i> - a fifty percent (50%) monthly discount based on the stand alone tariff rate for up to ten (10) of the following services per line: Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call Return, Repeat Dialing, Ringmaster, Call Block, Anonymous Call Rejection and Call Selector. <i>-a discount equaling a net rate of \$1.00 per month for Call Forward Busy Line and Call Forward Don't Answer.</i> <i>-a 100% monthly discount on the stand alone rate for Hunting.</i> -a waiver of normally applicable service charges associated with the addition of these services will be provided.		(T) (C) (C) (T)
		<b>Promotion Restrictions</b> - The Business Feature Promotion can only be combined with Business Local Calling Assurance and cannot be combined with any other promotion or package.		